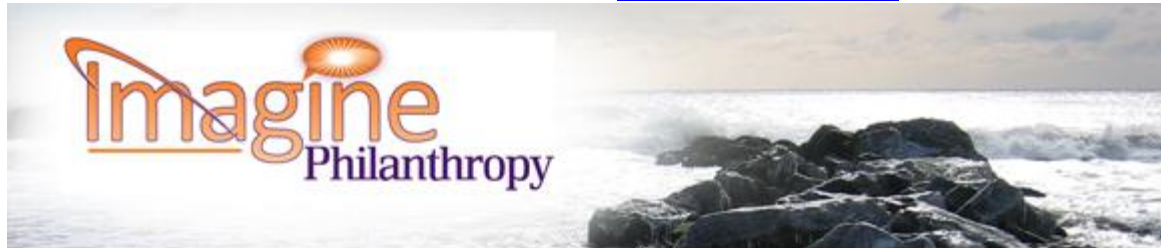


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## Coming out for Campaign Success

I had a brave moment where I asked a group of people to "come out". The context was different than one might think. In this environment, I was working with volunteer leaders of a women's group on an issue that they were struggling with - 'visibility' of their organization. One of the tenets for nonprofit 'success' is a group of leaders who share their stories, engage with people, and find a way to make the exchange fun, informative, [and/or energizing](#).

## Gender Lens Investing

For years, the women's funding movement and women's funds have been creating social change by investing in women. People have been energized by the profound impact of investing in women and girls. Funders across the philanthropic spectrum including [Women Moving Millions](#), global giants such as [Nike](#) and [Goldman Sachs](#), and the [World Bank](#) are [investing in girls and women](#).

## 10 Concepts worth Sharing

Jennifer Buffett will change the world. You may not know her now, but when all is said and done I believe she will own the title, The First Lady of Women's Social Change Philanthropy. Jennifer is

## Also in this Issue

### Women are Vital to Economic Success

With economic models straining in every corner of the world, no economy can afford to perpetuate the barriers facing women in the workforce, said US Secretary of State Hillary Clinton today at the APEC Women and the Economy [Summit in San Francisco](#)...

### The Secret to Being a Power Woman; Play Team Sports

PepsiCo CEO [Indra Nooyi](#) played cricket in her native India; Kraft [Foods](#) CEO [Irene Rosenfeld](#) played four varsity sports in high school and college basketball at Cornell University in New York; and SEC Chairman [Mary Schapiro](#) played lacrosse and field hockey at Franklin & Marshall College in Pennsylvania. A sports background instilled in them valuable lessons for the boardroom, a mental and emotional toughness and the ability to speak a key business language obscured to those who [don't "get" sport](#)...

### 5 Tips for Women's Advancement

A wise expert on management coaching, [John Keyser](#), asked me to pen some thoughts that might be helpful to women seeking leadership

the life size symbol of NoVo – to alter, invent. The [NoVo Foundation](#) she created with her husband Peter is based on the premise that if you give a girl an opportunity, she will become a successful woman who will in turn create successful communities, businesses, and families. [Jennifer's story is just that.](#)

positions in business. John is one of the guys who gets it; he knows that men are promoted because of their potential while women must prove themselves over and over to be promoted. The research group [Catalyst](#) has confirmed this in [their studies...](#)

*May you find joy and magic in the season of giving and receiving. Happy Holidays and a prosperous, peaceful, and healthy New Year to you and yours! cheers, Tuti*

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